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NewsSwing is a news digest based on your personal preferences, and at the beginning, your political bias based off your Facebook likes. Catered news gradually changes bias over time. Gently expose readers to more and more divergent political views without them noticing - which prevents immediate dismissal of new content and makes readers more tolerant.

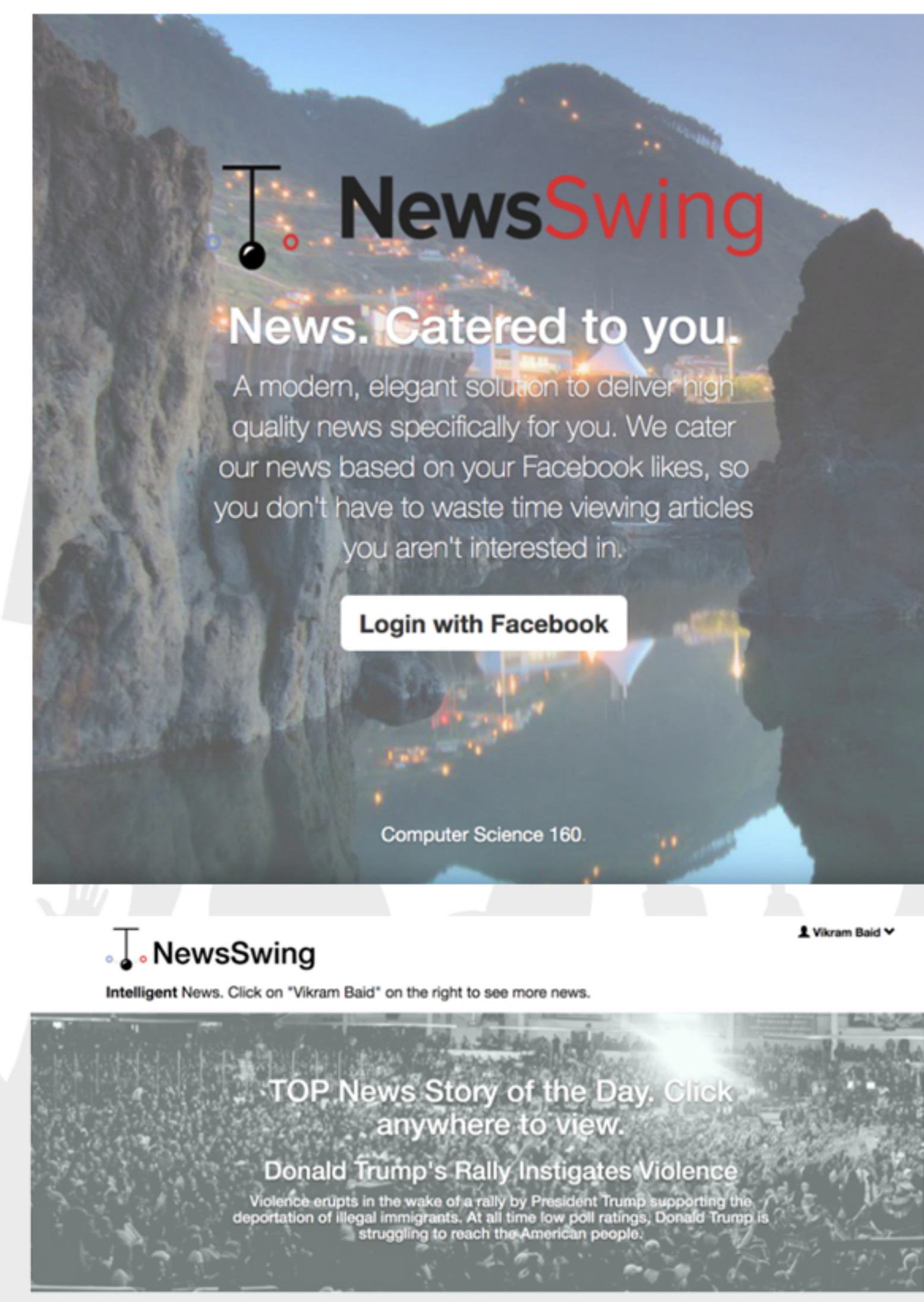


How Might We...

help news readers consider and engage the opinions or viewpoints from someone else without immediately dismissing them, even after learning they have opposite political stances?

What We Learned from the User Study

-  Users enjoyed the familiar netflix interface. Overall positive experience with the UI
-  A realistic approach at achieving our long term goal of having users consider opposite viewpoints Would work on your average user who doesn't consider "bias" very regularly
-  Users did not like having a comments section. Does not encourage social interaction Anonymity encourages trolling
-  Users with a default news app are unlikely to switch to a new one.



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